

Webinars

Mythbusters: How to Counter Common Objections to Diversity & Inclusion Efforts in Startups

Even with the best of intentions, startup founders and early hires often fail to support diversity & inclusion because of common objections raised by investors and peers, such as “We need to hurry now, we’ll fix D&I later,” “I can’t find any female developers” or “We don’t want to lower the bar.” In this webinar we will address these and other common objections, showing why and how they are flawed. We will provide detailed, specific tips on how to respond to these objections. We will also provide resources to help you overcome these objections to grow an inclusive, healthy and successful startup.

6 Ways D&I Impacts Your Recruiting

When it comes to increasing diversity, one common complaint we hear from companies is the “pipeline problem,” i.e., the difficulty of finding sufficient talent from diverse backgrounds, especially for certain highly skilled positions. We believe the pipeline problem is a myth, and the real issues stem from the way companies go about recruiting talent, combined with a lack of understanding of how a company’s current levels of diversity and inclusion hinder its efforts to recruit talent.

In this webinar we will explore:

- Six ways Diversity & Inclusion impact your ability to recruit talent
- How you can leverage D&I to expand your talent pool
- How D&I can be utilized to lower your hiring costs

Inclusion: the Key to Startup Success

Geared toward startup founders and key employees who have attended our Better Startup Workshop, the content of this webinar is designed to be self-contained, and much of the material can be of benefit to companies of any size and maturity.

In this webinar you will learn:

- Why inclusion is key to the success of your company,
- How you can create an inclusive culture and environment that will increase your company’s performance, create happier and more loyal employees, and help you attract and retain a more diverse team.

This interactive webinar will help you to define and measure inclusion, and learn how you can harness inclusion as a key driver of success. We will provide detailed tips and access to resources to help you grow a successful and happy company.